

**COMPANY INFORMATION** (COMPLETE ENTIRELY)

Business Name \_\_\_\_\_

Project Name \_\_\_\_\_ Contact \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ Prov | State \_\_\_\_\_ Postal | Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Cell \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

ITEM	QUANTITY	VALUE	TOTAL
Value Package		\$9,595	\$
Full page ad <input type="checkbox"/> 3x <input type="checkbox"/> 6x			\$
Double page spread <input type="checkbox"/> 3x <input type="checkbox"/> 6x			\$
2/3 page ad <input type="checkbox"/> 3x <input type="checkbox"/> 6x			\$
1/2 page ad <input type="checkbox"/> 3x <input type="checkbox"/> 6x			\$
1/3 page ad <input type="checkbox"/> 3x <input type="checkbox"/> 6x			\$
Resort Property Show Booth		\$2,195	\$
Additional Booth		\$1,995	\$
Corner Premium		\$100	\$

\*Value Package purchasers will receive preferential booth positioning. A booth confirmation will be forwarded to you upon space assignment. Volume Buys as agreed by the undersigned to be fulfilled within one calendar year unless otherwise specified.

SUB-TOTAL	\$
GST 5%	\$
DEPOSIT	\$
<b>TOTAL</b>	<b>\$</b>

**EXHIBIT SPACE REQUIREMENTS**

We request \_\_\_\_\_ square feet at the Calgary Resort Property Show. Preferred booth numbers \_\_\_\_\_ | \_\_\_\_\_ | \_\_\_\_\_  
(Not guaranteed. Booth allocation will be made by show management). Please list companies you prefer not to be located close to: \_\_\_\_\_

**METHOD OF PAYMENT**

A cheque, made payable to Source Media Group is enclosed, or will be delivered within 10 days.

Charge to credit card:  VISA  MC

Card number

Card holder's Name \_\_\_\_\_ Expiry Date   -

Card holder's Signature \_\_\_\_\_

**SEND COMPLETE APPLICATION & CONTRACT AND PAYMENTS TO:**  
Source Media Group  
230 - 855 42nd Avenue S.E.  
Calgary, Alberta  
Canada T2G 1Y8  
Fax: (403) 532-3109  
Email: info@resortpropertyshow.com

**ALL BOOTHS MUST BE PAID IN FULL BY MARCH 1, 2009**

**FOR OFFICE USE ONLY**

Sales Rep **Connie Calvert** Date \_\_\_\_\_

Sales Rep Approval \_\_\_\_\_

Manager Approval \_\_\_\_\_

Notes \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**ACKNOWLEDGEMENT OF TERMS & CONDITIONS**

I hereby accept Source Media Group's offer to provide space as outlined above to the undersigned.

Company Representative \_\_\_\_\_

Date \_\_\_\_\_ Signature \_\_\_\_\_

If applicable, I have read, understand and agree to the terms and conditions of the Resort Property Show application/contract on page 2. INITIAL \_\_\_\_\_

## CONDITIONS OF APPLICATION/CONTRACT

### 1. EXHIBITOR COVENANTS

a) The Exhibitor agrees to (i) obey all laws, by-laws, ordinances and regulations governing use of the facility and operation of the Show, (ii) abide by all the rules and regulations of the city, fire and police departments and of any other government or regulatory body having authority to regulate the facility and the Show, and (iii) obey all laws, including those pertaining to health and safety, consumer protection and protection of visitors to the Show.

b) The Exhibitor agrees to observe, to extent applicable, all union contracts and labor relations agreements in force (i) between Source Media Group and contractors providing services to the facility, and (ii) governing companies operating in the facility in which the Show is taking place.

c) The Exhibitor agrees to obtain, at its own expense, any license or permits which are required for the operation of its trade or business during the term of the Show and to pay all taxes, including all applicable sales taxes, of any nature or kind that may be levied against it as a result of the operation of its trade or business in its contracted space.

d) The Exhibitor agrees not to conduct or be associated with any promotional contests held at or in connection with the Show unless (i) the Exhibitor satisfies Source Media Group that the contest is being operated in accordance with applicable law; and (ii) the prior written consent of Source Media Group is obtained.

e) The playing, performing, reproduction, broadcasting or other use at the Show of any music, material, devices, processes and dramatic rights (the Work) that is the subject of any third party copyright, trademark, industrial design, patent or any other intellectual property rights, by the Exhibitor or its agents, representatives or employees is prohibited without the express written consent of Source Media Group. The Exhibitor agrees to indemnify and save harmless Source Media Group and the facility (and their respective officers, directors, employees, insurers, agents, representatives and those for whom the Exhibitor is responsible in law) against any and all claims, losses, liabilities and damages (including legal fees and expenses) costs and charges arising from or as a result of any unauthorized use of any Work by the Exhibitor, its agents, representatives, employees and those for whom the Exhibitor is responsible in law.

f) The Exhibitor agrees to occupy the contacted exhibit space during Show hours and to sell, promote or advertise only the products and services described in this license agreement.

### 2. SOURCE MEDIA GROUP RIGHTS

a) Source Media Group reserves the right, in its sole and unfettered discretion to: (i) determine the eligibility of Exhibitor and exhibits for the Show, (ii) reject or prohibit Exhibitors which Source Media Group considers objectionable, inappropriate, disruptive or offensive to Source Media Group, other Exhibitors or Show attendees; (iii) change or modify the layout of the Show and/or relocate exhibits or Exhibitors; (iv) cancel, in whole or in part, the Show due to an event of force majeure; or (v) change the date, location and duration of the Show; without any liability to Source Media Group.

### 3. ASSIGNMENT AND SUBLETTING

The Exhibitor shall not assign any rights or sublet space under this license agreement without the prior written permission of Source Media Group, which permission may be withheld in Source Media Group's sole discretion.

### 4. INDEMNIFICATION

The Exhibitor agrees to indemnify and hold harmless Source Media Group and the facility, their respective offices, directors, agents, representatives and employees, against all claims, losses, liability, damages (including legal fees and expenses), costs and charges of every kind resulting from (i) its occupancy of the exhibit space and/or its environs, (ii) the use of equipment or devices furnished to or used by the Exhibitor or other persons in connection with the Show, and (iii) personal injuries, death, property damages or any other damage sustained by the Exhibitor, Source Media Group, the facility, Show sponsors or a visitor to the Show and their respective directors, offices, agents, representative and employees or those for whom the Exhibitor is responsible in law.

### 5. LIABILITY AND INSURANCE

a) The Exhibitor shall obtain and maintain at its own expense a comprehensive general liability and all risk property insurance policy acceptable to Source Media Group for the period commencing on the first move in date and terminating on the last day move-out date. The policy shall name Source Media Group as loss insured and insure the Exhibitor against all claims of any kind arising from or in any way connected with the Exhibitor's presence or operations at the Show. The policy shall provide coverage of at least \$1,000,000 for each separate occurrence. At the request of Source Media Group, the Exhibitor shall provide Source Media Group with a copy of such policy.

b) The Exhibitor is responsible to insure its own exhibit, personnel, display materials from any damage or loss through theft, fire, accident or other cause and accepts all risks associated with the use of the exhibit space and its environs. The Exhibitor shall not make any claim or demand or take any legal action, whatsoever, against Source Media Group, the Show sponsors or facility in which the show is held, for any loss, damage, injury howsoever caused, to the Exhibitor, its officers, directors, agents, representatives, and employees or their respective property.

c) Neither Source Media Group or the facility will assume liability for loss for damage, through any cause, of equipment, products, goods, exhibits or other materials owned, rented or leased by the Exhibitor.

### 6. BOOTH DISPLAY

a) The Exhibitor agrees that no display will be dismantled or goods removed during the term of the Show but will remain intact until the end of the final closing hour on the last Show day. The Exhibitor also agrees to remove its display and equipment from the Show site by the final move-out day, and in the event of a failure to do so, or failure to return allocated space to the same condition as at the move-in date, the Exhibitor agrees to pay for any additional costs and expenses incurred by Source Media Group.

### 7. CANCELLATION AND TERMINATION

a) The Exhibitor shall have the right to cancel this license agreement by notice in writing to be delivered to Source Media Group by no later than sixty (60) days preceding the opening date of the Show. All deposits received by Source Media Group up to the date of notice of cancellation are non-refundable and non transferable. In the event that the Exhibitor (i) notifies Source Media Group less than sixty (60) days preceding the opening date of the Show that it wishes to cancel this license agreement; or (ii) fails to make payment in accordance with the payment schedule set out herein; or (iii) except as otherwise permitted herein, fails to appear at the Show; Source Media Group reserves the right to (iv) cancel this license agreement without notice and all rights or the Exhibitor hereunder shall cease and terminate; (v) retain any payment made by the Exhibitor as liquidated damages (and not as a penalty) for breach of this license agreement; (vi) re-rent the said space; and (vii) bring action against the Exhibitor for payment of the full cost of the space originally licensed from Source Media Group.

b) If the Exhibitor violates or breaches any other terms or conditions of this license agreement, all payment made by the Exhibitor and all amounts due to Source Media Group shall be deemed earned by Source Media Group and all deposits received shall be non-refundable and non-transferable. In the event of any violation or breach of the term and condition of this license agreement, Source Media Group shall have the right to immediately occupy the space of the violation and/or breaching Exhibitor and utilize it in any manner as Source Media Group deems appropriate, including, but not limited to, re-licensing its use to another exhibitor. The Exhibitor shall not be entitled to any offset or mitigation of the amount due under this license agreement as a result of the use of or payment for the space by another exhibitor in the Show.

c) Each covenant by the Exhibitor contained herein is material and of the essence of this license agreement and violation of any term or condition hereof by the Exhibitor shall be a default of the entire agreement entitling the Exhibitor and take possession of the space of the defaulting Exhibitor. Any such revocation of the license granted herein shall be without prejudice to Source Media Group to make any claim for damages or enforcement of the payment of any amount due pursuant to the terms hereof.

### 8. FORCE MAJEURE

In the event that (i) the facility in which the Show is to be held or is held is destroyed or becomes unavailable for occupancy or (ii) Source Media Group is unable to permit the Exhibitor to occupy the facility or the space, or (iii) if the Show is cancelled or curtailed, for any reasons beyond the control of Source Media Group, including but not limited to, casualty, explosion, fire, lightning, flood, weather, epidemic, earthquake or other Acts of God, acts of public enemies, riots or civil disturbances, strike, lockout or boycott, Source Media Group will not be responsible for any loss of business, loss of profits, consequential or special damages or expenses of whatever nature that the Exhibitor may suffer.

### 9. MISCELLANEOUS

a) Waiver by Source Media Group of any breach of any term or provision of this license agreement by the Exhibitor shall not be deemed a waiver of any subsequent breach of the same or any other provision hereof.

b) No alterations or variations of the terms of this license agreement shall be valid unless made in writing and signed by each of the parties hereto.

c) This license agreement shall be governed by and construed in accordance with the laws of the governing jurisdiction in which the Show is held.